

ESPN 1580 Performs Roster Change to Bring Success to Southern Colorado Sports Station

New management for the win in Colorado Springs.

Colorado, Oct. 14, 2013/Radio Colorado Network/- It's a no-brainer that a winning team starts with the best leaders. Which is why, Southern Colorado is gearing up for a winning season in sports radio with new management at the ESPN 1580 AM sports station. Heading up this roster change will be retired MLB pro and sports media veteran Mark Knudson as the new General Manager and Warren McCarty, MPIF host and major sports news content contributor will bring his A-Game as the new Program Director. Each of these men comes to the field with a proven history of success and insider knowledge of both sports and media culminating in a massive set up for a winning station.

General Manager: Mark Knudson is a 12-year veteran of professional baseball, an original member of the Colorado Rockies and has spent the past 20 years as an MVP in sports media. After graduating from Colorado State University, CSU (Go Rams) with a degree in Technical Journalism, Mark began a career in professional baseball. Originally drafted by the Houston Astros in 1983, Mark spent the bulk of his playing career with the Milwaukee Brewers before joining the expansion Rockies, in Colorado. After retiring from baseball, Mark entered sports media where he has worked as an on-air host at 850 KOA, AM 950 'The Fan' and ESPN Radio. Mark's been a leader in the Sports Media Industry as an account executive, program director and station manager. He was also a Contributing Editor for Mile High Sports Magazine and helped launch Mile High Sports Radio. Mark Knudson will add another impressive win to his own lineup as the General Manager of ESPN (KREL) 1580 AM broadcasting to Colorado Springs and Pueblo.

Program Director: Warren McCarty spent 11 years in Pro Football coaching, scouting, and in management prior to launching MY PASSION IS FOOTBALL. In 2008 he took MPIF Radio to the airwaves on ESPN Radio in Texas, and gained a national following while being named as one of the Top 5 Regional Sports Talk Shows in the U.S. He is a member of the Pro Football Writers of America, and is a frequent contributor covering pro football, college football, college football recruiting, boxing, and mixed martial arts for various media outlets. He directs the MPIF High School Football Combines and MPIF Passing Camps annually in Texas and Colorado. Warren has frequently served as a motivational speaker for football programs and businesses across the country. "Tackling the role of Program Director for the ESPN 1580 team in Southern Colorado will be an exciting challenge that I will embrace" - Warren McCarty

ESPN (KREL) 1580 AM broadcast coverage area is Colorado Springs and Pueblo terrestrially and worldwide via the live digital stream found online at www.espn1580.com or <http://streamdb3web.securenetsystems.net/v5/KREL>. This is the first major managing switch for the new station that flipped formats in January of this year. Along with these two position changes, new social media channels are a part of the rebranding for this Southern Colorado Station. ESPN 1580 Can be found on Facebook at: <https://www.facebook.com/ESPNRADIO1580> and on Twitter at: <https://twitter.com/SPORTSESPN1580> Look for the new ESPN 1580 Team to take Southern Colorado By storm in the following year!

About Radio Colorado Network

ESPN 1580 AM is part of the Radio Colorado Network. ESPN 1580 AM Broadcasts sports and sports related programming to Southern Colorado including Colorado Springs and Pueblo. Check out ESPN 1580 on the dial or stream live worldwide at www.espn1580.com also on social media @espn1580.

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